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Comztek rewards resellers for Microsoft Licensing purchases

COMZTEK
PRESS RELEASE ISSUED BY TEXT 100

[Johannesburg, 17 September 2008] - IT distributor Comztek has expanded its partner rewards programme with the introduction of PlusPoints for Microsoft Licensing purchases.

With the new programme, resellers will earn five PlusPoints for every R100 spent on qualifying Microsoft Licensing products purchased from Comztek. The offer is only available from Comztek and is open to its resellers in South Africa, Swaziland and Lesotho, who are also Microsoft Registered Partners.

Says *David Caygill*, Comztek business unit director: "We chose PlusPoints as a rewards system because we believe this is one of the most innovative and inclusive partner reward systems that exist. Through PlusPoints, resellers can pool together rewards received from up to five different vendors and accumulate these into one larger rewards currency that can be redeemed for meaningful prizes," he explains.

To start earning points, all resellers need to do is activate their PlusPoints account and purchase their Microsoft Licensing products from Comztek. There are no forms to be filled in. All

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updates to the PlusPoint account are done automatically.

PlusPoints can be redeemed for a wide array of merchandise or activities available on the Pluspoints catalogue, ranging from relaxing weekend getaways to the latest gadgets and electronics.

The offer will run from 1 September 2008 to 30 August 2009. For any enquiries, resellers can call 0861 POINTS (764687).



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